

**For immediate release
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Newman's Own Foundation continues funding for Feed Appeal in 2020

Newman's Own Foundation has announced it will continue as the major philanthropic supporter of the Feed Appeal in 2020, with a grant of \$300,000.

The Foundation has powered Feed Appeal for the last four years, giving over \$1 million to help expand the program. This support has been sustained by the sale of Paul Newman's Own food products in Australia, from which the Foundation channels all profits into charitable giving.

Nutrition is a major focus area for Newman's Own Foundation. The organisation supports programs around the world that implement model solutions to provide fresh food access and nutrition education to underserved communities. The Feed Appeal is an exemplary campaign through which people can directly support local charities in delivering food relief to their communities.

According to Miriam Nelson, Newman's Own Foundation Acting President and CEO, the need for Feed Appeal is greater than ever, as charities and the broader community both feel the effects of COVID 19.

"The increase in demand for emergency food relief is complicated by charities having to adapt to social distancing restrictions," continued Nelson. "It is vital to help programs addressing this growing need in our communities. We look forward to another successful year working together to achieve improved food security across Australia."

The Feed Appeal was co-founded by Leader Community News and FareShare, Australia's largest charity kitchens, in 2009 to provide grants to community charities in Victoria struggling with the demand for food relief. Feed Appeal expanded nationally in 2019 to feed and nourish local communities across the nation. 100% of donations are distributed in grants to build the capacity of food relief charities providing food for those in need.

"We are so grateful for the ongoing support of the Newman's Own Foundation," said Feed Appeal CEO Katherine Gokavi-Whaley. "This funding powers the Feed Appeal and enabled us to expand nationally in 2019. It enables us to guarantee that all money raised goes in grants to help nourish local communities across Australia, without the ongoing support of the Newman's Own Foundation we would not be able to have the reach we do."

"In this year of drought, bushfires and Covid19 this funding is essential as the demand for food relief has increased by 50-70% and our food relief partners are struggling to meet the increased need."

Newman's Own Foundation will make more Australian based grants announcements later this year.

ENDS

Newman's Own Foundation was created in 2005 by the late actor and philanthropist Paul Newman, to ensure his lifetime commitment to donate 100% of the profits made from the sale of Newman's Own food and beverage products would continue after his passing. Since 1982, over US\$550 million has been donated to thousands of charities around the world, including Australia. In Australia, products are sold under the Paul Newman's Own label.

Feed Appeal - www.feedappeal.org.au