

**For immediate release  
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### **The Empowerment Project inspired by Paul Newman**

A magic mix of oil and vinegar was all it took to set the late Paul Newman on his path of empowering others around the globe through his boundless generosity. This year the Newman's Own Foundation\* is honouring Paul's legacy of empowerment in their 2015 Australian charity grants program.

There are at least 18 empowerment grants up to \$50,000 on offer with the focus on the amazing work being done by the individuals currently implementing various related charity programs around Australia.

The Foundation is inviting registered charities to nominate individuals from within their organisations whose work empowers others to overcome extraordinary adverse circumstances, and/or provides equal access to human rights and contributes to the development of a civil society.

Some of the areas that may be covered by this year's grants program include human rights, indigenous causes, disadvantaged youth, veteran affairs and health and education services.

Robert Forrester, President and CEO of Newman's Own Foundation's said the charity nominees will follow in the footsteps of Paul Newman as evidenced through their determination to make a difference to the underserved and/or disadvantaged in our community.

"Paul Newman believed we all have the opportunity to improve the lives of others and this year we are seeking individuals from within charitable organisation who have demonstrated a ongoing commitment to empowering those less fortunate," said Forrester.

The Foundation's Australian advisor Dimity Pinto says "Charities can nominate the charity's founder, case workers or even a part time volunteer worker, in fact anyone who has the drive to go that extra mile to help others transform their lives."

**Nominations will be open from 1 May – 31 May 2015.** Details available on [www.paulnewmansown.com.au](http://www.paulnewmansown.com.au)  
[www.facebook.com/paulnewmansown](https://www.facebook.com/paulnewmansown)

**ENDS**

For further information please contact Dimity Pinto, Newman's Own Foundation Australian Advisor on 0412 164 333.

**\* About Newman's Own Foundation**

*Paul Newman was committed to helping make the world a better place. To carry on his philanthropic legacy, Newman's Own Foundation turns all net profits and royalties from the sale of Paul Newman's Own and Newman's Own products into charitable donations. To date, Paul Newman and Newman's Own Foundation have given over \$400million (USD) to thousands of charities around the world including \$20 million for Australian charities. For more information, visit [www.newmansownfoundation.org](http://www.newmansownfoundation.org)*